

ORDER



Orders
Order / Rev: 2060806
Alt Order #: WOC12644601
Product Desc: General
Estimate: 636
Flight Dates: 08/24/20 - 08/27/20
Original Date / Rev: 08/24/20 / 08/28/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Ashton Media LLC/ POL
Buying Contact:
Billing Contact:
 PO BOX 122
 Ashton, MD 20861

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Lincoln Project, The
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 188296
Agency External ID: 73349AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/27/20	13	\$34,200.00	\$29,070.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	13	\$34,200.00	\$29,070.00	0.00
Totals	13	\$34,200.00	\$29,070.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$34,200.00
Market	100%	\$106,875.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	68%	\$72,675.00

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Advertiser: ISS/ Lincoln Project, The
 Product Desc: General
 Estimate: 636

KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	08/24/20	08/27/20	Local News @ 5a M-F #Htownrush @5a	CM	5:00 AM-6:00 AM	- 1111--	1:00	4	\$550.00	P04	0.00	NM	2	\$1,100.00
(Program: #Htownrush @5a)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/24/20	08/30/20	- 111---			3		\$550.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KHOU	08/24/20-08/30/20		Local News @ 5a M-F			5:00 AM-6:00 AM		- TWTh-----	1:00	(\$550.00)	0.00	NM		
Credited															
N 2	KHOU	08/24/20	08/27/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	- 1111--	1:00	4	\$850.00	P04	0.00	NM	2	\$1,700.00
(Program: #HTownrush @6a)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/24/20	08/30/20	- 111---			3		\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KHOU	08/24/20-08/30/20		Local News @ 6a M-F			6:00 AM-7:00 AM		- TWTh-----	1:00	(\$850.00)	0.00	NM		
Credited															
N 3	KHOU	08/24/20	08/27/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	- 1111--	1:00	4	\$1,000.00	P04	0.00	NM	2	\$2,000.00
(Program: CBS This Morning)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/24/20	08/30/20	- 111---			3		\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KHOU	08/24/20-08/30/20		CBS This Morning			7:00 AM-9:00 AM		- TWTh-----	1:00	(\$1,000.00)	0.00	NM		
Credited															
N 4	KHOU	08/24/20	08/27/20	Local News @ 5p M-F 11 News at 5p	CM	5:00 PM-5:30 PM	- 1111--	1:00	4	\$1,800.00	P03	0.00	NM	1	\$1,800.00
(Program: 11 News at 5p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/24/20	08/30/20	- 111---			3		\$1,800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KHOU	08/24/20-08/30/20		Local News @ 5p M-F			5:00 PM-5:30 PM		- TWTh-----	1:00	(\$1,800.00)	0.00	NM		
Credited															
3	KHOU	08/24/20-08/30/20		Local News @ 5p M-F			5:00 PM-5:30 PM		- TWTh-----	1:00	(\$1,800.00)	0.00	NM		
Credited															
N 5	KHOU	08/24/20	08/27/20	Local News @ 6p M-F 11 News at 6p	CM	6:00 PM-6:30 PM	- 1111--	1:00	4	\$3,200.00	P03	0.00	NM	2	\$6,400.00
(Program: 11 News at 6p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/24/20	08/30/20	- 111---			3		\$3,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KHOU	08/24/20-08/30/20		Local News @ 6p M-F			6:00 PM-6:30 PM		- TWTh-----	1:00	(\$3,200.00)	0.00	NM		
Credited															
N 6	KHOU	08/24/20	08/27/20	Wheel of Fortune 630-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	- 1111--	1:00	4	\$6,000.00	P03	0.00	NM	2	\$12,000.00
(Program: Wheel of Fortune)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/24/20	08/30/20	- 111---			3		\$6,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KHOU	08/24/20-08/30/20		Wheel of Fortune 630-7p			6:30 PM-7:00 PM		- TWTh-----	1:00	(\$6,000.00)	0.00	NM		
Credited															
N 7	KHOU	08/24/20	08/27/20	Local News @ 10p M-F 11 News at 10P MF	CM	10:00 PM-10:35 PM	- 1111--	1:00	4	\$4,600.00	P03	0.00	NM	2	\$9,200.00
(Program: 11 News at 10P MF)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/24/20	08/30/20	- 111---			3		\$4,600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KHOU	08/24/20-08/30/20		Local News @ 10p M-F			10:00 PM-10:35 P		- TWTh-----	1:00	(\$4,600.00)	0.00	NM		
Credited															
													Totals	13	\$34,200.00